

Collecting information

We collect information that you provide by filling in forms on our [site](#) to receive information on our events and campaigns, when you register to attend one of our events, request a subscription to [our magazine](#) or when you become an [AWD](#) member.

For our standard mailing lists, we simply collect your name, company and email address. For events, [The Welding World Awards](#) programme, [magazine](#) subscription, and membership processing we collect your name, email address, company, address and telephone number. We use a third party payment gateway to process credit card payments. However, we do not collect or store your credit card details.

We may occasionally ask you to complete the odd survey that we use for research purposes, although it is up to you as to whether you want to respond.

The AWD uses Google Analytics to analyse the use of its website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to the website is used to create reports about its use.

Google's privacy policy is available [here](#)

How is your data used?

- To keep you informed on our events, campaigns and relevant [news](#).
- To keep you informed on [membership benefits](#) and renewals.
- To email or post you copies of our [Welding World Magazine](#).
- To keep you informed about [The Welding World Awards](#) programme.
- To take payments for events and [membership](#).

The AWD will not pass your details to any third party, other than the Association Board Approved Benefit Providers, for direct mailing purposes.

Your rights regarding your data

- You can request a copy of the information we hold on you.
- You have the right to correct the information we hold on you.
- You have the right to ask The AWD to erase your data and remove your details from our mailing lists.

GDPR

The GDPR law on data protection defines how a company may collect and process your personal data, including:

Legitimate Interest

We will only use your data to pursue our legitimate interests of running The AWD to keep you informed on our events, campaigns, [membership](#), [The Welding World Awards](#) programme, and to send you a copy of our [Welding World Magazine](#).

Consent

When we collect your data, for example via our [website](#), we will ask for your consent to add your details to our database for our own marketing purposes.

Contract

If you become a [Welding World](#) or [AWD](#) customer by becoming a member, attending an event, buying a table at our [Awards dinner](#) or purchasing advertising in our [Welding World magazine](#) we will need to hold your personal data to comply with our contractual obligations and accounting and tax requirements.

We protect your personal data:

All personal data is stored on our secure servers. Access to your personal data is restricted.

How long we hold your data for?

We will only hold your data for as long as needed to for the purpose we have collected it.

Links to other websites

Our [website](#) may contain links to other websites run by other organisations. This privacy policy applies only to our website.

How can you stop the use of your personal data for direct marketing?

There are two ways to stop direct marketing communications from us:

- Click the 'unsubscribe' link in any email communication that we send you.
- Email to secretariat@awd.org.uk and ask to be removed from our database.